

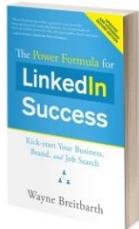


*SAVE THE DATE*

## ***Milwaukee Chapter Monthly Social Wednesday March 19, 2014***

### **Power Formula for LinkedIn Success**

Wondering what the buzz is about this thing called LinkedIn? Worried your competitors are using it to gain a competitive advantage? Then spend 20 minutes with Wayne and get the basics about using LinkedIn to:



- **Promote and grow your business**
- **Find your ideal prospects**
- **Connect with decision makers**
- **Get found by the right people**
- **Gain competitive intelligence**



**Wayne Breitbarth** is our own "local LinkedIn guru" and the CEO of Power Formula LLC. He is an experienced businessman, speaker, author and a nationally recognized industry leader in LinkedIn training and marketing. He has been featured in Forbes, Inc., Wired, and American Express Open Forum, and seen on NBC and Fox Business.

Join us for a fun night of social networking and let Wayne help you make sure you don't get left behind in this new world of social media.

***"New* Location:** **Vino Cappuccino**  
2848 N. Brookfield Road  
Brookfield, WI 53045

**Time:** 5:00 pm – 7:00 pm

**Register Online:** [www.wimba.org](http://www.wimba.org)  
**Or, email Brenda Schwab at** [brenda.schwab@genworth.com](mailto:brenda.schwab@genworth.com)

*As always, our networking events are No Charge, however it is important to register ahead of time so we have enough food and materials available for everyone. Thank you!*